SILVER OAK UNIVERSITY

Silver Oak Institute of Science

Bachelor of Science Physics

Course Name: Entrepreneurship Skills

Course Code: 2050003197

Semester: 2nd

Prerequisite:

1. Foundational knowledge of business operations.

Course Objectives:

1. Introduce students to the fundamental principles and practices of entrepreneurship.
2. Provide students with the knowledge and skills necessary to identify, develop, and launch new business ventures.
3. Introduce various aspects of entrepreneurship, from idea generation to business planning and execution.

Teaching Scheme:

Teaching Scheme				
L	T	P	Contact Hours	Credit
2	0	0	2	2

Contents:

Unit	Topics	Teaching Hours	% Weightage
1	**Introduction to Entrepreneurship** Entrepreneurship- Concept, Evolution, Functions, Characteristics, Types, Need and Importance- Role of entrepreneurship in economic development entrepreneurship development process- factors impacting emergence of entrepreneurship- Barriers to entrepreneurship- Managerial Vs. Entrepreneurial approach-Innovation and Entrepreneurship.	7	25
2	**The World of Business** Meaning, Definition, Characteristics or Features of Business- Objective & Scope of Business- Classification of Business Activity- Types of business organization**.**	7	25
3	**Business Planning** Meaning of Business Plan- Business Plan Process- Advantages of Business Planning- Marketing Plan- Production plan- OrganizationPlan- Financial PlanFinal Project Report- Preparing a Model Project Report for starting a New Venture.	7	25
4	**Institutions Supporting Entrepreneurship** A brief overview of financial institutions in India- Central level and state level institutions- SIDBI- NABARD- IDBI- SIDCO- Indian Institute of Entrepreneurship- DIC- Single Window- Latest Industrial Policy of Government of India. Managing Risk and Uncertainty Risk assessment and mitigation, Handling failure and setbacks, Case studies of successful and failed startups, Presentation and Pitching-Effective communication and presentation skills, Pitching a business idea or plan, Peer evaluation and feedback	7	25

Course Outcomes:

Sr. No.	CO Statement	Unit
CO-1	To Understand the concept of entrepreneurship and its importance in the modern business environment.	1
CO-2	Identify and evaluate potential business opportunities and Develop a business plan and strategy for a startup.	2
CO-3	Understand the legal and financial aspects of entrepreneurship and Develop problem-solving and critical thinking skills.	3
CO-4	To Gain practical experience in pitching business ideas.	4

Teaching & Learning Methodology:

1. Design Thinking
2. Inquiry based Learning
3. Competency based Learning
4. Conceptual Understanding

Books Recommended: -

1. S.S. Khanka, "Entrepreneurial Development", S. Chand Publishing
2. Dr. Satish Taneja & Dr. S. L. Gupta, "Entrepreneurial Development", Galgotia Publishing Cpmpany
3. P.C. Shejwalkar, "Entrepreneurial Development", Everest Publishing House

List of Open-Source Software/learning website:

1. http://silveroakuni.ac.in/video-lecture

CO-PO-PSO Matrix:

CO. No.	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2
CO-1	2	2	2	2	2	2	2	2	2	2	2	1	
CO-2	2	2	2	2	2	2	2	2	2	2	2	1	
CO-3	2	2	2	2	2	2	2	2	2	2	2	1	
CO-4	2	2	2	2	2	2	2	2	2	2	2	1	