



SILVER OAK UNIVERSITY

Silver Oak Law College (019)

Programme Name: Five Years Integrated B.B.A.LL.B Programme

Subject Name: Introduction to Management Thoughts

Subject Code: 1190345103

Semester: I

Prerequisite:

1. Nil

Objective:

1. This course provides a detailed explanation of the basic principles of Management used to manage an enterprise.
2. It aims to explain the concept, nature, significance of management, along with the various levels of Management and the skills required at each level.

Teaching Scheme:

Teaching Scheme				
L	T	P	Contact Hours	Credit
4	0	0	4	4

Content:

Unit No.	Contents	Teaching Hours	Weightage %
1	<p>Introduction to Management:</p> <p>1.1 Definition, Nature, Types of Managers</p> <p>1.2 Managerial skills and Levels, Basic Functions of Management</p> <p>Evolution of Management Theory:</p> <p>1.3 Scientific Management-F.W. Taylor, Henry L Gantt, Frank and Lillian Gilbreth</p> <p>1.4 Theory of Henry Fayol, Fayol's vs. Taylor's comparison.</p> <p>1.5 Behavioral Model of Management (Hawthorne studies), Modern Theories of Management (Systems Management School, Situational Approach School)</p>	18	25%
2	<p>Planning:</p> <p>2.1 Definition, Nature, Importance</p> <p>2.2 Types of Planning, Steps in Planning</p> <p>Organizing:</p> <p>2.3 Concept, Definition, Formal and Informal Organization</p> <p>2.4 Organizational Structure, Span of Management, Delegation of authority, Departmentation</p>	16	20%
3	<p>Staffing:</p> <p>3.1 Definition, Factors affecting Staffing</p> <p>3.2 The External and Internal Environment, Identification of Job</p>	20	30%

	Requirements, Job Evaluation 3.3 Recruitment, Selection, Placement, Training and development Leadership: 3.4 Definition, Leadership Characteristics 3.5 Leadership Theories		
4	Directing and Controlling: 4.1 Meaning of Motivation, Motives, Motivation theories; 4.2 Meaning of directing & control, Need of Control, Control Process	18	25%

Course Outcome:

Sr. No.	CO statement	Unit No
CO-1	To have an understanding of the foundation knowledge of the diversity of management thinking	1
CO-2	To have an understanding of how managers align the planning process along with different organizational structure	2
CO-3	To have an understanding of the role of leader in the organization in light of various types of leadership theories.	3
CO-4	To have an understanding of the need for direction and control in the organization	4

Teaching & Learning Methodology: -

The various methods or tools follows by the faculties to teach the above subject are:

1. Black Board
2. Presentations
3. Role Plays
4. Case Study Analysis
5. Practical /Current Scenario Discussion

Books Recommended: - (minimum 3 books)

1. L.M.Prasad – Principles and Practice of Management (2001) Sultan Chand and Sons - Edition- 5
2. Robbins, DeCenzo and Bhattacharyya Essential of Management Pearson Publication.
3. Koontz, H. and Weihrich, H (1998) & (2001) Essentials Of Management (Tata McGraw Hill: New Delhi) Edition- 5th and 10th.